

SRMC Campaign Review

Muskan Singh,

Below is the relevant extract of the review in the email from Abdul Samad and in Black.

Our responses are in **Red**. Links to screenshots are provided. A video of the entire process is provided at <https://srmc-electronics.com/terms-and-conditions/srmc-text-message-option/>. This video shows the processes for:

1. Collecting the phone number
2. Opting-in
3. Opting-out

Please contact Jay Jones at 703-843-6896 or jjones7432@verizon.net if there are questions.

***** Extract from Abdul Samad email of May 27, 2026 11:09AM PDT *****

1. Opt-In Consent Language

- Your opt-in process is happening within your application, and you have provided proof of this. **Done. No further action required from me.**
- However, the checkbox on your opt-in form does **not** include the required compliant consent language. **Done. See action below for details.**
- Please update your opt-in checkbox to include all key elements of compliant consent, such as:
 - Clear statement that the user is agreeing to receive SMS messages from your brand.
Done. See page 4 of the “Opt-in-out Screen shots”.pdf at <https://srmc-electronics.com/wp-content/uploads/2026/06/opt-in-out-screen-shots-3.pdf>. Note the pop-up specifies that the text messages are from our SRMC sensor.
 - Message frequency (e.g., “Message and data rates may apply. Up to X messages per month.”).
Done. See link and page above, noting that the pop-up includes a message frequency statement.
 - Instructions for how to opt out (e.g., “Reply STOP to unsubscribe.”).
Done. See link and page above, noting that the pop-up informs to either use the “setting” screen or reply with “Stop” to unsubscribe. Although not

SRMC Campaign Review

specifically directed in the email from Abdul Samad, the opt-out process is shown on page 8.

- Instructions for help (e.g., “Reply HELP for help.”).

Done. See link and page above, noting that the pop-up informs to use the link to the terms and conditions, <https://srmc-electronics.com/terms-and-conditions/>, page for help.

The image shows a blue registration form with the following fields and content:

Email Report Optional Hour	Enter multiline text to tes
Mobile Number for text messages	7777777777
Email Address	
Latest Sample Date and Time	
Network Name	WIFI
Sensor Serial Number	S/N
Location	Location
Check to opt-in. Uncheck to opt-out ☐ Text Message	

Below the checkbox, the text "Add consent language here" is written in red.

Done. This is the old page. The changes directed here were made and discussed above.

2. Privacy Policy Disclosure

SRMC Campaign Review

- Your privacy policy currently mentions email information but does **not** address mobile information.
Done. Specific action described below.
- Please update your privacy policy to clearly state that:
 - Mobile information will **not** be shared with third parties or affiliates for marketing or promotional purposes.
Done. See <https://srmc-electronics.com/about/privacy-policy/> under “Information Sharing and Disclosure” section, paragraph (iv) for the required text.
 - This disclosure is required for compliance.
Done. See comment above for the action done.

3. Sample Messages

- Your sample messages are missing:
 - The brand name (so recipients know who is messaging them).

Done. Sample message is given below:

“SRMC Sensor PROV_52B174: High temperature alert. See email for details. To unsubscribe from text messages, navigate to the “Settings” page of the SRMC Smart App and unclick the “Opt-in/Opt-out Checkbox”. Or reply “Stop” to unsubscribe from text messages.”

Note our Brand name “SRMC” is included.
 - A STOP disclaimer (e.g., “Reply STOP to unsubscribe.”).
Done. See above sample message for the “Stop” disclaimer.
- Please update your sample messages to include both elements.
To be done as directed on next submission.